

george corker

Experience Design Director who helps corporations reach their users and business goals through award winning design thinking

7361 McCaul Ct
Mechanicsville, VA 23111
804.306.0004
george_corker@yahoo.com

PROFESSIONAL EXPERIENCE

Digital Design Director / ICF NEXT / 2016 - 2020

Responsible for leading digital team, developing creative guidelines and directing all digital creative work and all related tasks. Report directly to SVP of Digital.

Associate Design Director / IRONWORKS / 2011 - 2016

Provide expert design services in the areas of visual design, content management, information architecture, user research, and site development. Manage and mentor individuals and design teams across multiple tracks of work. Lead proposal development, client relationships and new business.

Senior Art Director / SAPIENT CORPORATION / 2008 - 2011

Provide expert design services in the areas of visual design, content management, information architecture, user research, and site development. Manage and mentor individuals and design teams across multiple tracks of work. Lead proposal development, client relationships and new business.

EDUCATION

Master of Graphic Design / North Carolina State University 2000

Responsible for leading digital team, developing creative guidelines and directing all digital creative work and all related tasks. Report directly to SVP of Digital.

Bachelor of Fine Arts Design / Virginia Commonwealth University 1998

Responsible for leading digital team, developing creative guidelines and directing all digital creative work and all related tasks. Report directly to SVP of Digital.

PARTIAL CLIENT LIST

AARP, Amway, Anthem, BB&T, California Lotto, Cigna, Department of Energy (DOE), Excelon, Ferguson, Freddie Mac, General Motors, Harrah's, Healthcare Financial Management Association (HFMA), Honda, ING, Johnson Controls, Kodak, Lowes, Nissan, New York University (NYU), Office of Child care, Orbis, Performance Food Group, Public Consulting Group (PCG), Scotts, Scripps Networks, Sodexo, Sprint, United Health Care, UPS, Verizon, Virginia Tourism

PROFICIENCIES

Design Expert in Photoshop, Illustrator, Sketch, XD, Axure, Pencil & Paper (Really the entire Adobe Suite)

FED Working understanding of process and tools. Created documentation to facilitate successful hand-off and client ready built code between Creative and FED

Back-end Working understanding of all major CMS's including AEM and Drupal

User Research Expert in gorilla testing techniques and large scale facility testing

AWARDS

AWWARDS

2016 Virginia Scenic Roads & Byways / Special Mention

The Communicator Award

2018 AIMCO Apartment Investment and Management Company / Visual Appeal

2016 Virginia is For Lovers / Gold Award of Excellence

HERMES

2016 Virginia Scenic Roads & Byways / 2 Gold

W3

2018 BB&T Leadership Institute / User Interface Award

2016 Virginia Scenic Roads & Byways / Gold and Silver

WebAward

2018 UnitedHealthcare Community & State Website / Outstanding Website